Astric
Group of Companies

IT Company with Livelihood connect

e-Empowering Bihar since 1992

PRESENTATION ON

CRN CHANNEL DIRECTIONS MEET 2018
TRANSFORMATION – An Overview / Concept Note

About us |Challenge |Opportunity | Proposal | Management

ABOUT US

Capacity Building | Governance Solutions | ICT Skill Development

OVERVIEW

NAME OF ORGANISATION: ASTRIC Group Of Companies

WEBSITE : http://www.astric.in

DATE OF INCORPORATION: 7TH APRIL 1992

CHIEF EXECUTIVE OFFICER: Prabhat Kumar Sinha

NO. OF EMPLOYEES : 100+ (as of Mar. '17)

GROUP COMPANIES : 5 COS. (as of Mar '17)

OPERATIONS IN BIHAR : ALL 38 DISTRICTS

Astric Group of Companies

GROWTH PATH

"We are transforming this group into an even more exciting, exhilarating place to work by finding more effective, more efficient ways to integrate our information and enhance our insight to help clients succeed."

Prabhat Kumar Sinha
Co-Founder, Astric Group,
Chairman-CII-Bihar State Council
IT Chair, Bihar Ind. Association,
Member ICT Core Comm.
Government of Bihar

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Astric Group of Companies

25 years of Consistent Growth & High Performance 1992 - 2016 Celebrating Silver Jubilee Year

PATHFINDERS

PRABHAT KR.SINHA
DIRECTOR, 25 Years Exp.

RIMJHIM SINGH
DIRECTOR, 22 Years Exp.

PRAVIN KUMAR
DIRECTOR, 26 Years Exp.

KIRAN GUPTA
DIRECTOR, 22 Years Exp.

RAJEEV RANJAN
CTO, 25 Years Exp.

MENTORS

Dr. Janak Pandey
Ex VC, Central University of Bihar, Former HOD- CBCS & Psychology, University of Allahabad

Dr. S.K.Sinha
Asso. Chairman, CEDIT, IISC, Bengaluru Ex. Chairman, CSIC, IISC, Co-Founder, STAMP Computers

Dr. Alakh Verma
Director, Product Management, Oracle USA Works with BIG4 & Regional Partners on Cloud, Social & Mobile Solutions

Dr. Piyush Kr. Sinha
Professor at IIMA (Marketing – HOD)
Ex. Dean-Mudra Institute of Comm.
Ex. Prof IIMB & XIM-Bhubaneshwar

Dr. P.K.Mishra
Ex. Director-School of CS-IP University
BE+ME+PHD from IIT Kanpur, MBA-IIMB Founder of NIC Unix, MD ADAPRO

FACULTIES

ANUJ KUMAR SINGH
M.Tech & MCA

DEEPAK MITRA
M.Tech

Dr. AJAY KRISHNA DAS
PhD.

AJAY KUMAR SINGH
M.Sc & PGDCA

SWEETY KUMARI
MCA.

GOVIND KUMAR JHA
M.Tech.

PREETISH RANJAN
M.Tech & Pursuing PhD

MANOJ KUMAR UPDHYAY
B.Com

SHUBHASHISH PATHAK
MBA

PRITEE RAJ
MSW

DEVENDRA KR. SINHA
MCA

and we also bring in Academy and Industry Experts as per need.

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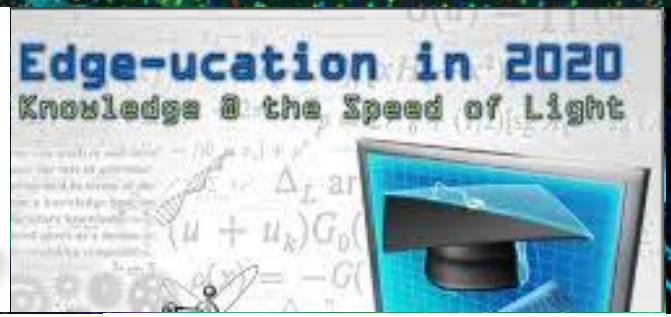
The Future is Digital

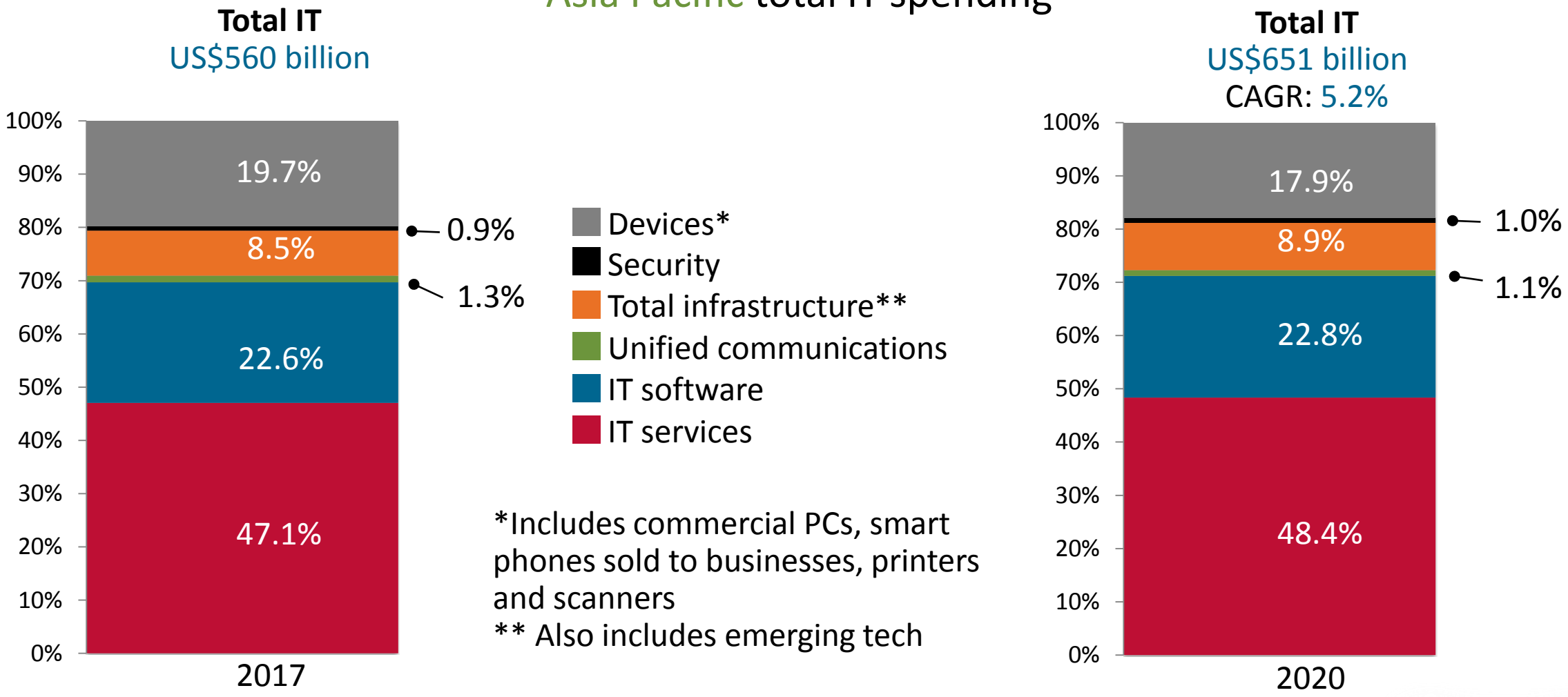
We understand the future of IT is **MOBILITY** & **SERVICES** on one hand on the other it is **CLOUD** based and **CYBER FORENSICS** will take the forefront and **MANAGIBILITY** will lead and....

ARE WE READY FOR IT ?



Direction : Software and services to grow faster

Asia Pacific total IT spending



Source: Canalys estimates, September 2017

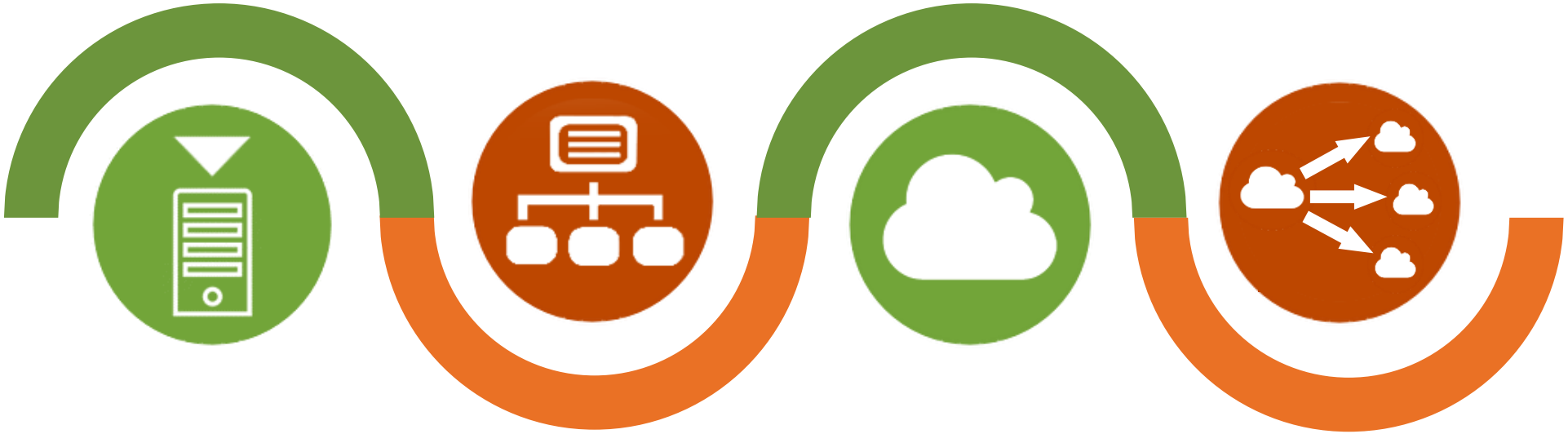
Another paradigm shift in computing emerges

Distributed computing

Centralized computing

2000s
Client server computing
Compute for everyone

2020s
Edge computing
Compute for anything



1990s
Mainframe computing
Compute for criticality

2010s
Cloud computing
Compute for demand

canalys

A new era of IT has emerged

IT optimization	Agility	Innovate
Business continuity Pervasive wireless Data center consolidation Hybrid IT Network convergence	Software-defined infrastructure Workforce mobility Collaboration Everything-as-a-Service	Digital transformation Embedding machine learning and artificial intelligence Enabling edge computing

Align IT with business

Primary customer challenges

Cost control	Evolving ecosystems	Managing complexity	Lack of innovation
Expanding range of influencers	Security threats	Compliance regulations	Business model disruption

canalys

CHALLENGES Ahead : Which is actually an OPPORTUNITY 2018-2020??

- Retail / Sales / Distribution Channel is shrinking ? E-Market Place
- Huge un-employed Human Resource across ? Skill Development
- Transformation from Physical to Digital ? Securities Business
- GST has posted a huge challenge of ICT Infra and Skilled Manpower
- Need of a connected system / MIS / CRM / Security / Solutions / GEM ?
- Cloud Solutions / Skill Development / Value Addition interface outreach ???

“ Diversify” 1 : Skill Development Why ?

India’s fast-growing youth population has long been dubbed its demographic dividend. However, a lack of skilling and training leaves much of this population unemployable. Skilling, therefore, is the need of the hour; A need that is reflected in the policies and programmes on skill development that the Central Government is currently putting in place. These include re-skilling and up-skilling initiatives that are expected to pick up pace and scale.

2 : Explore New Areas which are growing fast ?

GEM / GST AND ECOMMERCE SOLUTIONS	SOLAR/ NON COVENTIONAL ENERGY	HEALTH CARE RELATED ICT SERVICES	COCURRENT AND REMOTE MONITORING	CLOUD AND SECURITY SERVICES

Consistent Growth & High Performance
1992-2017
Celebrating Silver Jubilee Year

OUR VISION ===➔ MISION ===➔ OBJECTIVE

DIGITAL TRANSFORMATION

↓

SKILL DEVELOPMENT

↓

SOCIAL TRANSFORMATION

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Software Development

WE ARE A SOLUTION TO ALL YOUR OUTSOURCING NEEDS

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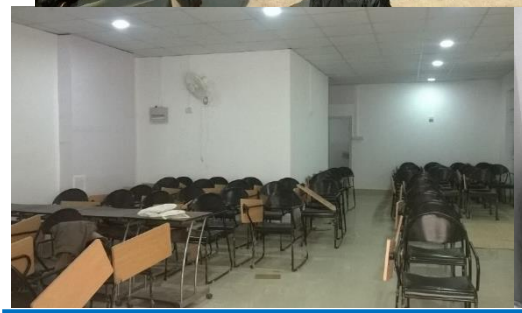
DIVERSIFICATION in Solutions

Snapshots – 2010 Onwards



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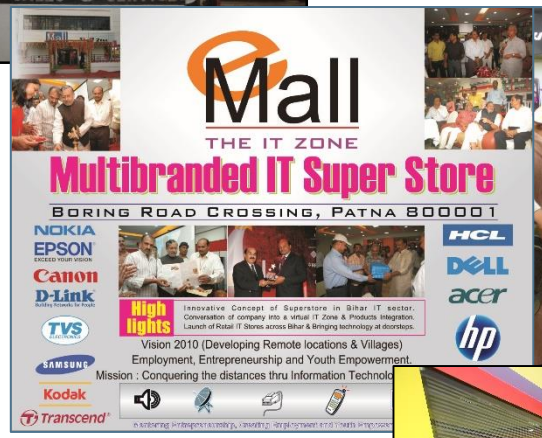
OUR JOURNEY THROUGH PHASES

Service and Sales



Premium Retail

Training, Consulting, Capacity Building and E-governance

25 years of

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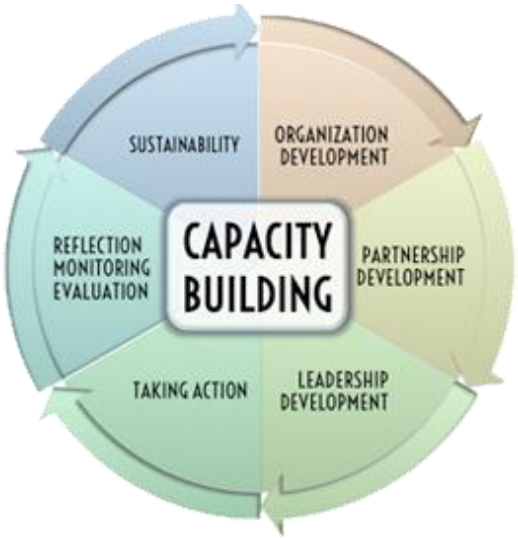
NOW ASTRIC AT A GLANCE

Astric Group of Companies



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COURSES & OPPORTUNITY

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GOB KYP (240 HRS)
Kushal Yuva Programme
for 10 & 10+2 Students

PMKVY-NSDC 440 HRS
CRM Voice & Non Voice
for Graduate Students

PMKVY (NSDC)-140 HRS
GST Account Assistant
for Commerce & Allied Graduate Students

Above Courses : 100% Sponsored by Government of Bihar/India

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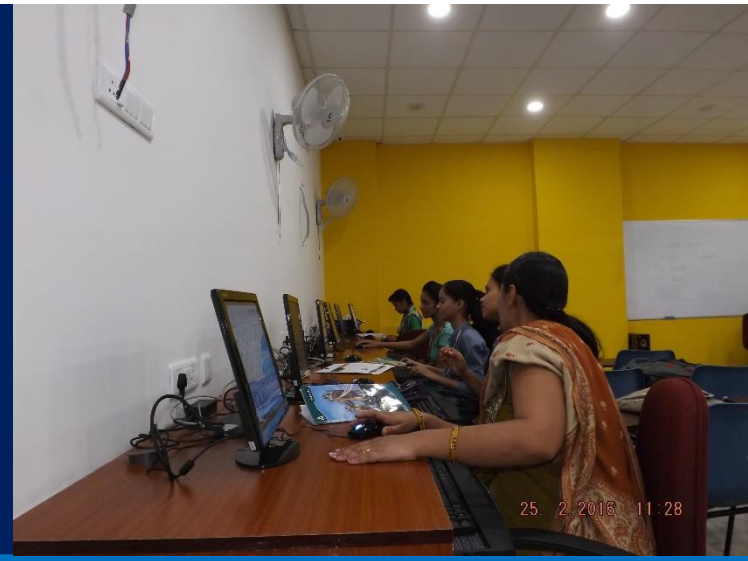
Initiatives, Innovation & Mission@ ASTRIC

COBRA SKILL DEVELOPMENT CENTRE

&

INITIATIVE FOR BREAKING BARRIERS OF

(Age-Gender-Education)



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WOMEN EMPOWERMENT SNAPSHOT

ON LIVELIHOOD BASED KNOWLEDGE

@

ASTRIC - CENTER OF EXCELLENCE

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New Areas of Exploration : Online Examinations:

- Online examination has emerged into a big business opportunity which needs Digital Infrastructure, Certified and Trained Manpower and Management. A snapshot is attached

Recognition ??

digital LEARNING
Shiksha Ratna Awards 2013

7-8 February 2013, Chandigarh, Punjab

We are honoured to confer on
ASTRIC Computers (I) Pvt. Ltd.

Shiksha Ratna Award for
initiative towards transparent administration in Bihar

Citation

For smooth execution of this scheme, a Software Named SCAN (School Computer Access Network) has been developed through which, information of these schools regarding computer lab work and work duration will be available in the head quarter on regular basis.

Rani Gupta
Convener, State Education Summit
CEO, Elets Technomedia Pvt Ltd

Host Partners | Organisers | Supporting Partner

elets

ses.eletsonline.com

United States Department of State
Bureau of Educational and Cultural Affairs

This is to certify that

Mr. Prabhat Kumar Sinha

participated in the
International Visitor Leadership Program

on

"Cross Border Entrepreneurship"

April 21 - May 9, 2014

Alma R. Candelaria
Director
Office of International Visitors

Skill India
Astric
IT within reach...
ASTRIC Group of Companies
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Hon'ble Labour Minister
Sri Vijay Kumar Sinha
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लगेगा स्वरोजगार काउंटर

को रोजगार : विजय
पटना | हिन्दुस्तान ब्यूरो
खुशखबरी
• कौशल विकास के लिए पटना में एक और केंद्र खुला गया
• कस्टमर रिलेशनशिप मैनेजमेंट व जीएसटी का होगा प्रशिक्षण
कौशल विकास को पटना में एक और केंद्र खुला। श्रम संसाधन मंत्री विजय कुमार सिन्हा ने इस केंद्र का उद्घाटन किया।
श्रम मंत्री ने कहा कि जो छात्र दसवीं या 12वीं की पढ़ाई छोड़ चुके हैं, उनका कौशल विकास के लिए केंद्र खोले जा रहे हैं। प्रधानमंत्री कौशल विकास योजना का लाभ देश के सभी नौजवान उठा रहे हैं। आज पूरी दुनिया डिजिटल प्लेटफॉर्म की दिशा में काम कर रही है। इस वजह से आने वाले समय में तकनीक के जानकार लोगों के लिए रोजगार के नए अवसर पैदा होंगे। पटना के राजाबाजार में खुले केंद्र में कस्टमर रिलेशंसशिप मैनेजमेंट और जीएसटी असिस्टेंट की
के अध्यक्ष प्रभात कुमार सिन्हा ने कहा कि अब युवाओं को यहां से गुणवत्तापूर्ण प्रशिक्षण हासिल होगा। नेशनल स्किल डेवेलपमेंट मिनिस्ट्री की स्टेट रिप्रजेंटिटिव भावना वर्मा ने कहा कि इस योजना के तहत प्रशिक्षण उद्योग जगत से जुड़ी राष्ट्रीय निकायों के मानकों के आधार पर दिया जाएगा। मौके पर विधायक संजीव चौरसिया, रिमझिम सिंह, किरण गुप्ता, संजय रंजन, प्रवीण कुमार ने भी

enter of Excellence
2017/12/28 15:2

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(A Scientific Society under Ministry of Information Technology, Govt. o
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K S DWIVEDI
P K THAKUR

PARTNERS

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रा.इ.सू.प्रौ.सं NIELIT

Tally – Power of Simplicity

Bihar Skill Development Mission

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TATA – TATA CONSULTANCY SERVICES

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बिहार सरकार – Celebrating Silver Jubilee Year 1992-2017

emudhra – Trust Delivered

SONY – make.believe

N·S·D·C National Skill Development Corporation – Transforming the skill landscape

FROM THE ARCHIVES

Astric Group of Companies

Destination Bihar Expo 2013 begins in city

TIMES NEWS NETWORK

Patna: CM Nitish Kumar inaugurated Destination Bihar Expo 2013 here on Tuesday. Organized under the aegis of Bihar Industries Association (BIA), it has around 90 stalls put up by different enterprises. Its theme is 'Showcasing Bihar'. The existing industries have the potential to grow, but "the need of the hour is more private investment from investors outside Bihar and more employment generating schemes", which can take place only with special category status to Bihar.

He said if special category status is granted, the state government would have to invest only 10% of the money in centrally-sponsored schemes, saving around Rs 4000 crore to Rs 7000 crore, which could be invested in other schemes. He also stated that the state has adopted policies favourable to industrial growth as every fifth Monday of any month an 'udyami panchayat' would be organized.

Deputy CM Sushil Kumar Modi, who was the chief guest, stressed the role of banks in the growth of industrial sector. "In the year 2011-2012, for small and medium scale industries in the state, Rs 2108 crore was given as loan, which rose to Rs 3172 crore by the end of December 2012," he said.

At the expo, live demon-

Pramod Sharma

आईटी को उद्योग का दर्जा दिया जायेगा

सीएम ने किया इंफोकॉम कम्पनियों का आह्वान

कहा- उद्यमियों के लिए पॉलिसी शीघ्र

एक लाख युवाओं को दिलाएंगे रोजगार : म

एससी-एसटी व ओबीसी छात्रों को दिया जा रहा कंप्यूटर का प्रशिक्षण, राज्य का होगा आर्थिक

Bihar can reap demographic divid

PK SINHA

SIX QUESTIONS

PK Sinha is part of the ICT Core Committee, set up by state government for IT Development in the state, chairman of ICT sub-committee, Bihar Industries Association and vice chairman, CII, Bihar State Council. He is working closely with NIESBUD - National institute of entrepreneurship and small business development.

You have returned from US after a month long participation in SARRC project? What was it all about?

It was a sub regional project on cross border entrepreneurship and I represented technology and entrepreneurship from India in a 15 member delegation of India, Pakistan and Afghanistan. China is fading as a manufacturing hub and it is opportune moment for India to set-up bilateral exchange platforms to understand global scenario and reap demographic dividend.

What was the objective?

It was a mission to improve bilateral relationship for economic growth besides knowledge exchanges in mutual interest of SAARC nations. India has to be the lead partner and the US wants to understand the areas of our concerns and weakness and looks to invest in sectors like energy, Infrastructure, ICT, health and education.

What can Bihar do for faster growth?

Incubation and Innovation with fund support models with concept of enterprise villages must be implemented for transformation and inclusive development in Bihar. Bihar's opportunity comes from being uniquely young. Such a demographic situation generally brings a surge in economic growth as gains to society from those in the productive age, far outweigh

THE DQWEEK

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Bihar govt and Astric Computers sign MoU for Capacity Building of govt staff

Prabhat Kumar Sinha, Chief Executive Officer and Managing

JAS quarter election for Confederation of Indian IT Associations (CITA)

TANUJA JAISHREE
Kolkata, July 10

The Confederation of Indian IT Associations (CITA) will be holding their elections tentatively in the period of August-September. A total of 15 committee members and one President will be elected through this process.

"We are planning to elect our President in the month of August or September. We have not decided on the date of elections yet," said N Dhanuka, Honorary Secretary, CIITA. A total of 15 members will be elected, including the President.

The Confederation of Indian IT Associations was formed by the associations of several IT states. The founding members of this association are COMPASS, BITA, JITA, ITDAS, NETCI, JCWA, CAD, DCDA and ITAO.

ITAO plans elections and dealer programs

TANUJA JAISHREE,
Bhubaneshwar, July 10

Arun Kumar Dey, P ITAO

The Information Technology Association of Orissa (ITAO) will be holding its elections in September. The current president who will soon be completing his full-term might be retained or elected depending on the results.

"The selection process of the President will be done in September. If those choosing retain me, I will continue in office," said Arun Kumar Dey, President, ITAO. Many of the state-level IT associations have already elected new presidents while some of them will be choosing their new president as they complete their tenure in office.

The association has also planned a few channel development programmes for IT dealers in August. The objective is to give motivational programmers to channels so that they better maintain their customers. The association has also tie-ups with a few companies for this purpose. The association plans to conduct this motivational programmer in different parts of the state.

Jharkhand State Computer Association plans election in September

FAITA and Taipei Computer Association ink MoU

Achievements & Rewards

Astric Computer to promote ICT literacy among youth in Bihar

Channel welcomes GST roll out in April 2016

Hindustan Times, Patna, Wednesday, March 26, 2008 5

IT super store to expand operation in Bihar

The e-Mall in State Capital.

BIHAR'S FIRST multi-branded IT super store plans to expand its operation throughout the State. Store promoter PK Sinha made this announcement on completion of the e-mall's one year of operation.

Each remote store in the chain would be linked to the main store here with video conferencing, broadband and ISDN links to enable consumers have a look at the range of products available at the main centre.

Sinha said the e-mall has launched special promotional schemes and offers on its first anniversary on Tuesday. There will be daily lucky draws for the anniversary week beginning today. Consumer durables like air-conditioners, televisions, fridges, microwaves would be up for grabs. Special offers and schemes would continue from March 25 to April 15. It would be followed by a mega lucky draw of TVS motorcycle.

Inaugurating the scheme, P K Sinha (advisor & promoter) e-Mall, said the mega lucky draw programme would be open to all. He also said that any purchase of over Rs 30,000 would get an instant 'scratch & win' gift.

HTC, Patna

SONY HANDYCAM

Destination Bihar Expo 2013 begins in

CM Nitish Kumar visits a stall at Expo-2013 on Tuesday

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- ✓ e-Learning Platform
- ✓ Green Lab & A/C Infra
- ✓ Digital Repository Server
- ✓ English, Life and Soft Skills

WiFi Campus

Digital Content Creation

enabling e-Learning

TECH TRAINING

&

A Balance Of HARD & SOFT Skills

Life Skills

Self-Confidence
Goal Setting
Interpersonal Skills
Time management
Communication skills
Budgeting
Presentation skills
Personal image
Decision making

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